

Field Level Security Privacy Policy

Protecting your private information is our priority. This Privacy Policy governs data collection and usage of the products, services, software, platform and websites (collectively, "Services") provided by Netsmartz – IT Solutions and any of our affiliates (collectively, "Netsmartz"). By using the Services, you consent to the data practices described in this policy as well as our License Terms. If you do not agree to any part of this Privacy Policy, then you should stop accessing the Services.

Collection of your Personal Information

Netsmartz may collect personally identifiable information, such as your e-mail address, name, physical address or telephone number. If you purchase our Services, we will collect and store your billing and credit card information. Netsmartz may also collect anonymous demographic information, which is not unique to you, such as your Postal Code, age, gender, preferences, interests and favorites. Netsmartz will not delete customer information for paying members. However, Netsmartz reserves the right to delete customer information for members with a free account status at any time. Information about your computer hardware and software also may be automatically collected by Netsmartz. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by Netsmartz for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Services. Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through the Services, this information may be collected and used by others. Netsmartz encourages you to review the privacy statements of websites you choose to link to from our website so that you can understand how those websites collect, use and share your information. Netsmartz is not responsible for the privacy statements or other content on websites outside of the websites we operate.

Use of your Personal Information

Netsmartz collects and uses your personal information to operate our websites and deliver the Services you have requested. Netsmartz may also use your personally identifiable information to inform you of other products or services available from Netsmartz and its affiliates. Netsmartz may also contact you to participate in surveys to conduct research about your opinion of current services or of potential new services that may be offered. Netsmartz does not sell, rent or lease its customer lists to third parties. Netsmartz may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party without your express consent. In addition, Netsmartz may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer

support, or arrange for deliveries. Netsmartz may share your information with third parties who perform tasks required to complete a purchase transaction. All such third parties are prohibited from using your personal information except to provide these Services, and they are obligated to maintain the confidentiality of your information. Netsmartz keeps track of the pages our customers visit within our websites in order to determine what Services are the most popular. This data is used to deliver customized content and advertising within the websites we operate to users whose behavior indicates that they are interested in a particular subject area. Netsmartz uses tracking pixels to collect information that helps us provide our Service to you. Please note that any "do not track" signals sent by your web browser or other mechanism have no effect on the collection of personally identifiable information by Netsmartz. In addition, other parties who perform data analytics for Netsmartz, such as Google Analytics, may collect personally identifiable information about your online activities when you use our Services. Third party affiliates of Netsmartz may have different policies with respect to "do not track" signals and Netsmartz makes no representations with respect to such policies. Netsmartz uses tracking to create remarketing audiences of users based on user behavior/their visits to our website. Netsmartz may also target these users with custom ads based on affinities/interests, geographic and demographic signals. Netsmartz only shares browser-level data through third party vendor tracking such as Google Analytics. Users can opt out of these advertising features by visiting Google or resources like the NAI consumer opt-out page. Netsmartz may use email addresses to target users with custom ads through 3rd party advertising platforms. Netsmartz shares customer information with third parties to perform services (advertising) on our behalf. Netsmartz may disclose personal information when we are required to or we believe it is appropriate to comply with the law (e.g., a lawful subpoena, warrant or court order); to enforce or apply this Privacy Policy or our other policies or agreements; to initiate, render, bill, and collect for amounts owed to us; to protect our or our users' rights, property or safety; to protect our users from fraudulent, abusive, or unlawful use of the Services; or if we believe that an emergency involving the danger of death or serious physical injury to any person requires or justifies disclosure of personal information. Information about our customers, including personal information, may be disclosed as part of any merger, acquisition, debt financing, sale of company assets, as well as in the event of an insolvency, bankruptcy or receivership in which personal information could be transferred to third parties as one of Netsmartz's business assets. In such an event, we will attempt to notify you before your personal information is transferred, but you may not have the right to opt out of any such transfer.

Use of Cookies

Our website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you. One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you register an account with Netsmartz, a cookie helps us recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to our website, the information you previously provided can be retrieved, so you can easily use the features that you customized. You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to

decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Services.

Security of your Personal Information

You are responsible for safeguarding and preventing unauthorized access to the user information and password that you use to access our Services. You agree not to disclose your password to any third party and you are responsible for any activity using your account, whether or not you authorized that activity. Please immediately notify Netsmartz of any unauthorized use of your account. Netsmartz secures your personal information from unauthorized access, use or disclosure. In addition, Netsmartz secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

Changes to this Privacy Policy

Netsmartz may change the provisions of this Privacy Policy at any time, and will always post the most up-to-date version on our website.

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