

Rasleen Ahluwalia

Summary

Graphic designer with 11 years of experience. She is highly creative and multitalented Graphic Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. She is passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

Rasleen has a complete knowledge of SDLC process and handled many projects. She has good knowledge in designing software-based prototypes and involved in implementing and maintaining application designing (user requirements documentation and detailed design documentation) to update existing applications and/or to develop new applications.

Skills

- Front end development: UI/UX, Graphic Design, Mockups, Logo Design, Wire framing, iPhone/Android Apps Design, Prototyping.
- Corporate branding for web-print and app - including logo design, brochure, flyers, banners, business stationery, packaging, t-shirts design, labels, wall panels, catalog design, mascots, storyboard design, signage design, illustrations and more.
- Designing Tools: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Corel Draw, InVision, Marvel App Wire framing, basic After Effects etc.
- Other Tools: Jira, SVN, Confluence, MS Office

Projects

EzLinQ

EZLinQ is an All-In-One Solution for any size trucking company. EZLinQ is the only smartphone app that connects drivers with companies looking for the delivery of loads across Ontario and Quebec. Admin dashboard for trucker's app that connects drivers with companies looking for the delivery of loads. Company can manage their trucking business and manage runs, track driver location, instant payment. Driver have the choice of runs, rates and working hours.

- **Website Link:** <https://www.ezlinq.com/>
- **App Link iOS :** <https://apps.apple.com/ca/app/ezlinq/id1253949374>
- **App Link Android:** <https://play.google.com/store/apps/details?id=com.ezlinq&hl=en>

Fleetsmartz

This is a logistics and fleet management solution being developed as a project aimed to target the trucking industry. It provides an all in one solution for logistics and management along with handling all the protocols related to ELD that are coming up in the United States and Canada. Major modules included in it manage the Companies, Custom Brokers, vendors, Fleet Management, Accounting, Location Tracking and Logistics, Employee Portal Management, Dynamic Reports Management, Accounting and other related sections

- **Staging Link:** <http://tenant2.fleetsmartz.stag64.netsmartz.us/Account/Login>

BeMiGuest

BeMiGuest is a platform for those who want to rent their property, like Rooms, Living Space, Parking Space, have some service to offer from home and lot more. The application will be both for the Property owners as well as Customers. Customers here will be the ones who will place a request to book a property on rent for some time. There's a backend Admin interface where Admin can Manage both Property Owners and Customers. In case of any Dispute between the Property Owner and Customer, the admin will review the case and sort it out. The payment from Admin to Property Owner will be done automatically. Quick Book Integration to manage the accounting and payments. The system generates Form 1099 dynamically to send to the Property Owners.

- **Android Link:** https://play.google.com/store/apps/details?id=com.bemiguest&hl=en_US
- **iOS Link:** <https://apps.apple.com/in/app/bemiguest/id1473603472>

The Grid

The GRID App is the reinvention of the way the entire marketplace locates, contracts & pays for Private Security Guard services. Technology has met Safety and Security in The GRID, Now any Business or Citizen can request & contract an Armed or Un-Armed Private Security response to their location On Demand or via our automated scheduling tool. The GRID hosts a multi-use GRID User portal that has advanced connectivity to your entire network and maintains all analytical data relevant to your GRID history. The GRID is the most reliable & transparent gateway to true safety and security that has ever been accessible from the palm of your hand.

- **iOS Customer:** <https://apps.apple.com/us/app/the-grid-security-on-demand/id1055968136>
- **iOS GRID Provider Access:** <https://apps.apple.com/us/app/grid-provider-access/id1055966915>

Loopr

With the Loopr app, you can hop around your city's best hotspots while enjoying a premium, cannabis-friendly lounge experience along the way. Our convenient real-time app displays your city's best local attractions and the nearest Loopr shuttle that will take you there; allows you to order refreshments while en route; provides you information about each destination; and gives you access to exclusive promotions.

- **Website Link:** <https://www.rideloopr.com/>
- **App link:** <https://apps.apple.com/us/app/rideloopr/id1102305805?mt=8>

TMS V2.0

TaxiMobileSolutions is designed to suit the needs of a single-car company, as well as the company who manages fleets of vehicles and orders in one or multiple locations. TaxiMobileSolutions is scalable. This means as you grow, we can update, enhance and customize product solutions for your ever-changing needs. Our technology team is committed to staying abreast of market trends. As technology advances, our team will always work to develop and improve our revolutionary features that will benefit your business.

- **TMS Rider:** <https://apps.apple.com/bn/app/tms-rider/id1287466212>
- **TMS Driver:** <https://apps.apple.com/nz/app/tms-driver/id1287465240>
- **Bizzsmartz Customer:** <https://apps.apple.com/bn/app/tms-rider/id1287466212>
- **Bizzsmartz Responder:** <https://apps.apple.com/bn/app/bizzsmartz-responder/id1450818319>

TipWhip

Tip Whip is a fare-free ridesharing app exclusively for college students. Your ride is at your price! There is NO CHARGE for rides and every student driver completes a background and motor vehicle check before being approved. There's no need to park or pay for an expensive ridesharing service or taxi. Whether you're going to a friend's house or across town, request a fare-free Tip Whip.

- **Rider:** <https://apps.apple.com/us/app/tipwhip/id1078149860>
- **Driver:** <https://apps.apple.com/us/app/tipwhip-driver/id1078149865>

AutoSmartz

AutoSmartz is a suite of four products which includes Reward Management System, ADMS ERP & Mobile Apps, M-Catalog and Call Management System.

- **Website link:** <https://autocloudsolutions.com/>
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